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eNox Media Creates a Complete Web Solution for Fun Friends

(Tampa, Florida) – eNox Media launches an integrated web-based marketing program for Fun Friends (www.funfriends.com). The program includes a newly redesigned hybrid website featuring a complete e-commerce solution, e-mail marketing system, strict metrics and analytics system, and a customized content management system. This is the first amongst many steps eNox Media plans to take to elevate Fun Friends’ online visibility.

Fun Friends creates and sells plush covers for a variety of high-tech products including, cell phones, computers, and iPods. The company has been recognized on Rachel Ray’s television show, *Good Morning America*, and several other publications across the nation, including *People*, *InTouch*, *Teen Vogue*, *OK! Weekly*, and *Tiger Beat* magazines. Fun Friends recently expanded its market into the collegiate arena and launched a college cell phones product line.

“Since the launch of our redesigned website, we have experienced a significant increase in traffic to our site,” said Charles Larson, President of Fun Friends. “eNox Media understood the vision we were going for and created a finished project that represents our company well.”

“Fun Friends was an exciting and unique project for us,” said Malcolm Bowen, President of eNox Media. “They have experienced tremendous growth in the past few years. We developed the tools to help them dominate the online market, which inevitably will continue to build upon their company’s current success.”

About eNox Media, Inc.

eNox Media is a full-service interactive media company headquartered in downtown Tampa, Florida. Established in 2001, eNox Media has championed the website design and development industry and continues to be a pioneer for other web-based marketing solutions companies. eNox Media has helped hundreds of businesses across the nation jumpstart their success by providing integrated web solutions, custom web applications, strategic online marketing plans, print media, e-mail marketing systems and other related services. For more information, please visit: www.enoxmedia.com, www.enoxmarketing.com, and www.enoxcms.com.

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